

AI made social engineering easy. Fable makes verification a habit.

\$25M

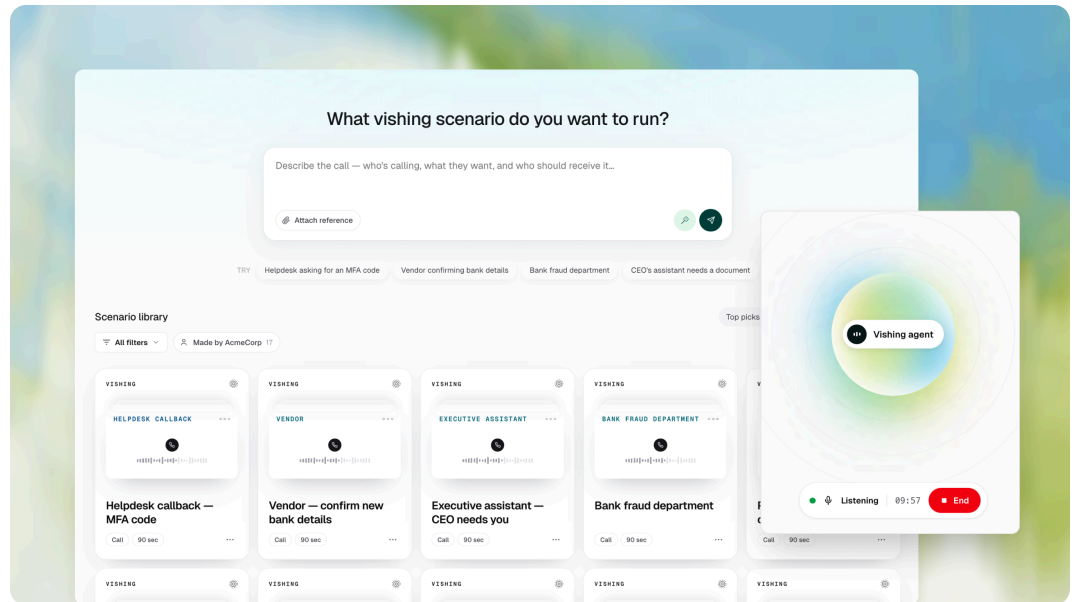
lost to one deepfake CFO call¹

\$100M

impact of one help desk call²

80%

fewer risky behaviors with Fable



THE CHALLENGE

Impersonation no longer looks fake

AI clones a familiar voice, joins a meeting as an executive, and pushes an urgent request in minutes. Help desk, finance, and executive assistants are the targets. Spotting glitches won't hold up. Rehearsal will. Run the attacks first, so your people know the move before the real social engineering attack comes.

"Email is one thing. We are seeing voice phishing as the top problem we need to tackle."

Steve Tran

CISO at Iyuno, ex-CISO at Democratic National Committee

THE FABLE APPROACH

• Early access

AI vishing for help desks and shared lines

Authorized deepfake calls against shared lines, with transcripts and evidence.

• Available now

Deepfake video training for decision moments

Realistic scenarios in Fable AI Studio so teams rehearse verifying before they act.

• Available now

Human red-team expertise for complex attacks

Expert-led, multi-channel engagements that test real procedural responses.

See where AI-driven impersonation could reach your help desk, finance, and executive teams.

[Talk with a Fable expert](#)

¹ Arup, January 2024 (Financial Times, CNN)

² MGM Resorts, Q3 2023 Form 8-K; Scattered Spider help desk vishing