



Protect patient care from the attacks that start with people.

Your annual HIPAA module checks the compliance box. It doesn't stop a caller posing as a physician. Fable helps healthcare security teams brief staff on new threats in hours, focus on the roles attackers target, and prove to the board that human risk is going down.

When people are the way in, patient care pays.

\$6.64M

Average cost of a healthcare data breach.

CALLER POSES AS CLINICIAN → HELP DESK RESETS MFA → RANSOMWARE & PHI THEFT

61.6M

People whose health data was exposed in large breaches in 2025.

54%

Of healthcare breaches involved the human element, from phishing to misdirected data.

The challenges we help healthcare CISOs solve

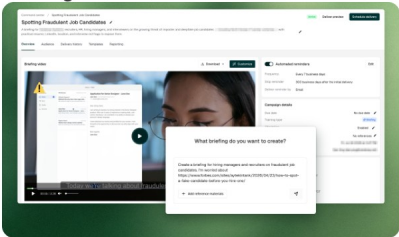
01 · THE CHALLENGE

Clinicians won't stop patient care for a training module.

HOW FABLE HELPS

Short threat briefings that fit between shifts.

Describe the threat and your reporting steps, and Fable creates a short video staff can watch in minutes, without leaving the floor.



CUSTOMER RESULT

2 days

To respond to a live threat at Mount Sinai Medical Center, approvals included. Down from 2 weeks.

02 · THE CHALLENGE

Attackers call the service desk posing as clinicians.

HOW FABLE HELPS

Test the service desk before attackers do.

Run voice-phishing simulations modeled on real attacker tactics to see who follows your identity verification process under pressure.

SIMULATED HELP DESK CALL



"Hi, this is Dr. Patel in the ED. I'm locked out before my shift. Can you reset my MFA?"

CUSTOMER RESULT

"We created a very targeted vishing intervention for our service desk team."

Nick Schopperth, CISO, Dayton Children's Hospital

03 · THE CHALLENGE

One HIPAA module can't cover nurses, residents, contractors, and the service desk.

HOW FABLE HELPS

Guidance by role, and proof the board can use.

Fable nudges each group on the risks it actually faces, then tracks whether behavior and risk changed, not just completion rates.

EXAMPLE GUIDANCE BY ROLE

Service desk	MFA reset calls
Clinicians	Shared workstations
Patient access	PHI by phone
Revenue cycle	Payment fraud

CUSTOMER RESULT

~2%

Phishing click rate at Dayton Children's, vs. a 15% industry average.

Reduce human risk across every hospital, clinic, and care team.