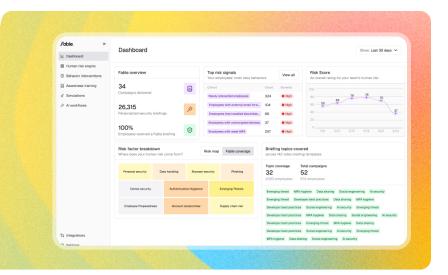
# Human risk, meet your match



Despite spending billions on cybersecurity, organizations remain more vulnerable than ever to cyber attack. Whether it's mishandling of sensitive data, compromised credentials, or susceptibility to social engineering, the root cause of cyber risk almost always has to do with human error. And with AI fueling today's threats, today's solutions are no match.

#### Meet Fable

We reimagined human risk management with the best of AI, and it's simply delightful. Fable is the platform that directly shapes employee behavior.



#### Assess risk

Gain visibility into employee risk by synthesizing data about role, access, and behavior.



#### Shape behavior

Shape employee behavior around security hygiene, data handling, social engineering, and policy compliance.



#### Ensure compliance

Comply with foundational policies and regulations by running social engineering simulations and reporting on program effectiveness.



"We chose Fable because its personalized approach led to effective, fast employee behavior change."

Cyrus Tibbs, CISO at Pennymac

Pennymac used Fable to change a high priority, mandatory employee security behavior. They compared the impact of Fable versus their existing solution and achieved the following:









#### How Fable works

We shape employee behavior in three simple steps: synthesize complex employee data, pinpoint risky behaviors, and deploy highly-relevant, personalized interventions to people automatically, in real time, right where they work.

#### Synthesize data

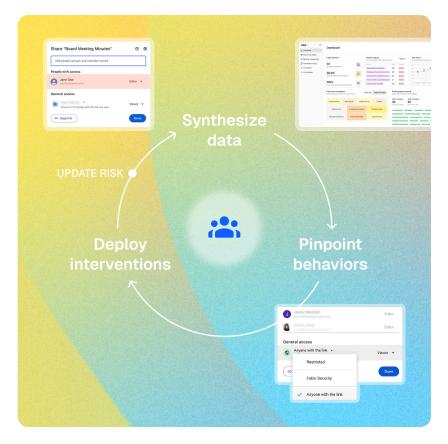
- · Integrate data from disparate sources
- · Layer business and employee context
- · Score risk comprehensively

#### Pinpoint behaviors

- · Understand risky employee behaviors
- · Prioritize by severity and impact
- · See recommended interventions

#### **Deploy interventions**

- · Take advantage of 50+ agentic workflows
- Auto-create personalized, just-in-time interventions
- Deploy multi-channel briefings, conversations, and simulations



## Simplicity and enterprise scale

We shape employee behavior in three simple steps: synthesize complex employee data, pinpoint risky behaviors, and deploy highly-relevant, personalized interventions to people automatically, in real time, right where they work.



### Integrations

Get 50+ out-of-the-box integrations and a robust API to snap easily into your identity framework, business applications, security tools, and support systems.



#### Administration

Don't sweat enterprise complexity. We made administration effortless, with elegant workflows, intuitive reporting, and delightful interactions.



#### Security

Be confident in our secure architecture and rigorous data-handling. We enforce strict security policies, least-privilege access, and thorough audits.

## Tackle human risk today.

Get Fable

hello@fablesecurity.com