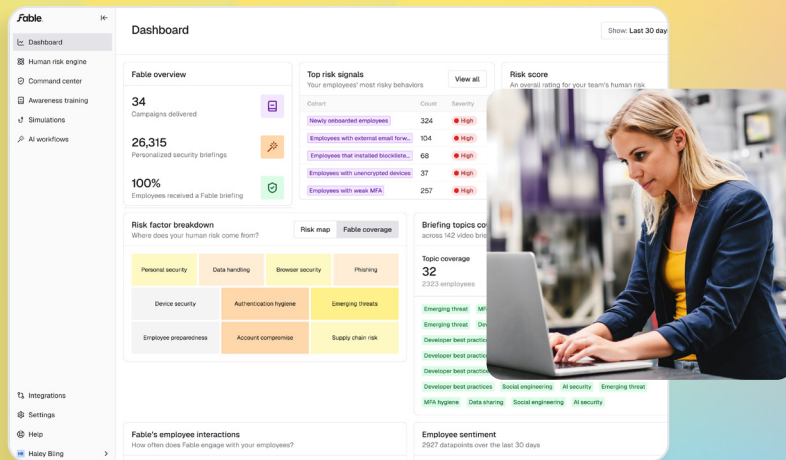


# Your smart start: The human risk starter RFP



The modern threat landscape is defined by human behavior. Whether it's a weak password, a click on a phishing link, or a publicly-shared document, human errors are the biggest contributors to today's most devastating breaches. That's why traditional awareness training—generic, episodic, and disconnected from actual risk—has failed to reduce human-driven threats.

We created Fable Security to change that. This **Starter Human Risk RFP** is designed to help you evaluate human risk management platforms with an eye toward actually shaping behavior rather than checking boxes. These requirements are organized around five essential capabilities for any enterprise looking to reduce human risk. These are the **uber-requirements**—foundational pillars that differentiate legacy programs from modern, outcomes-driven solutions.



## Data-driven

Modern security demands real-time visibility into human behavior. A data-driven platform should ingest signals from across your technology stack—identity and access, human resource, workspace, and security systems—and synthesize them into risk. Look for platforms that create a centralized behavior data lake, model employee risk dynamically, and enable both deep analysis and plain-language queries. Data is the fuel that powers everything else.



## Highly-targeted

One-size-fits-all training and phishing simulations don't move the needle on behavior. Today's solutions must deliver personalized, one-to-one interventions that are directly tied to an individual's risk profile—based on their role, access, behaviors, and threat level. From AI-generated video briefings to nudges to modern "ishing" simulations, interventions should be tailored, relevant, and precise. Targeted means fewer alerts, greater engagement, and higher efficacy.



## Just-in-time

The best time to intervene is the moment of risk. Just-in-time capabilities allow security teams to respond immediately—when someone reuses a password, downloads sensitive data, or falls for a suspicious message. These are teachable moments, and the platform should meet people where they are—figuratively and literally in the channels where they work. This is how security becomes embedded in culture—not just compliance.



## Outcomes-focused

Security teams are under pressure to show results, not just activity. That's why your platform should measure and improve performance continuously—tracking reduction in risky behaviors, campaign effectiveness, and employee feedback. A modern solution doesn't just check boxes; it delivers meaningful, measurable behavior change.

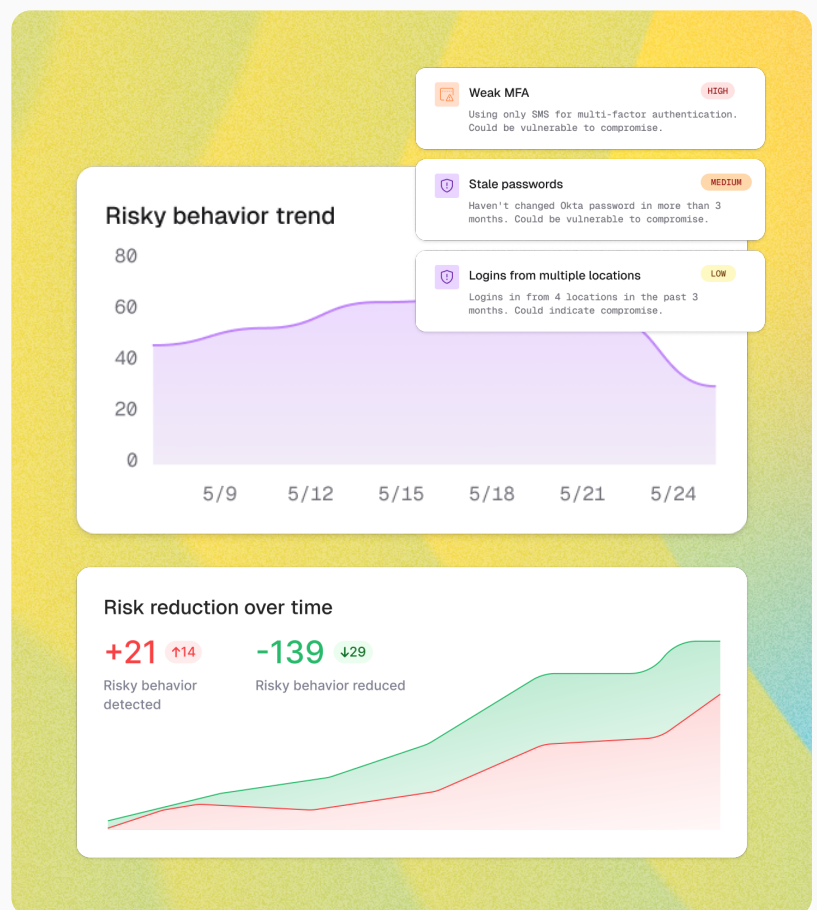


## Enterprise-grade

Finally, human risk management solutions must be built for scale and security. Enterprise-grade means easy integrations with your tech stack, robust automation, flexible content customization, multilingual support, role-based access, and strong data protection. It should be simple for security teams to administer, and invisible to employees—except when it matters most.

This **Starter Human Risk RFP** is a living document. It's designed to jumpstart your evaluation process, spark internal conversations, and help you identify a solution that will meet your organization's unique risk profile and culture. Feel free to customize, expand, or refine it to meet your needs.

**Let's put people at the center of your security strategy—and reduce risk where it starts.**



Fable Security delivers the human risk platform that directly shapes employee behavior. Designed for simplicity and enterprise scale, our agentic platform synthesizes complex employee data, pinpoints risky behaviors, and deploys highly-relevant interventions to people automatically, in real time, right where they work. With Fable, modern enterprises tangibly reduce risk, sharpen security habits, and drive lasting organizational resilience. Check us out at [fablesecurity.com](https://fablesecurity.com) and on the socials @fablesecurity.